

NCSSSS

National Consortium of
Secondary STEM Schools

2018 Sponsorship & Advertising Guide



ncsss.org

NCSSS Mission

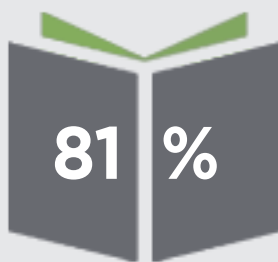
Our mission is to advance STEM education by providing professional development and networking opportunities for educators and learning experiences for students; to serve as a national resource for STEM schools and programs in partnership with educational, corporate, and international organizations; and to inform policymakers on STEM education.

NCSSS Vision

Our vision is to serve as the resource for secondary STEM schools by supporting collaboration and knowledge sharing and providing professional development for teachers and administrators to positively impact student achievement in authentic STEM educational environments.

Consortium membership is made up of the leading STEM high schools in the nation. Schools like Bronx Science, Illinois Math Science, North Carolina Science and Math — join more than 80 others as the top in the STEM field. NCSSS member schools pilot new ideas, share best practices, and are considered the schools to be in front of, and next to. When it comes to leading other schools, NCSSS member schools present the ideal opportunity to showcase any product or service.

NCSSS members enjoy our three conferences each year. We focus in three major areas to meet the needs of our Administrators, Teachers, and Students.



81% of Consortium schools offer AP level courses



Average student SAT Math score is 663.4 - U.S. average is 514



93% of Consortium members graduate students that attend Ivy League schools



3/4 of Consortium schools have 50% or greater female enrollment

ANNUAL SPONSORSHIPS

INCLUDES	Honors Sponsor	Curriculum Sponsorship	Extra Curricular Sponsorship
	\$25,000	\$10,000	\$5,000
Special Meeting w Board of Directors	✓		
2 Complimentary Registrations at Professional Conference	✓		
1 Complimentary Registration at Professional Conference		✓	✓
Complimentary Registration at Student Research Conference (Play a role in the Student Contest Awards Ceremony)	✓		
1 Year Complimentary Dues for Corporate Membership	✓	✓	
Exhibit Table at Professional Conference	✓	✓	✓
Ability to Suggest 3-5 Questions in Member Survey	✓	✓	
NCSSS STEM Edge Full Page Ad	✓		
NCSSS Directory Full Page Ad	✓		
NCSSS STEM Edge 1/2 Page Ad		✓	
NCSSS STEM Edge 1/4 Page Ad			✓
NCSSS Directory 1/2 Page Ad		✓	
NCSSS Directory 1/4 Page Ad			✓
Website Ad Leader Board (30 Days)	✓		
Website Ad Large Side Bar Ad (30 Days)		✓	
Website Ad Small Side Bar Ad (30 Days)			✓

NCSSS PROFESSIONAL CONFERENCE NOV. 7-10, 2018 | HOUSTON

INCLUDES	Platinum	Gold	Silver	Bronze	Friend
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Session Panel Discussion	✓				
Reception Sponsor	✓				
Complimentary Conference Registrations	4	3	2	1	
Logo recognition on all conference marketing materials	✓	✓	✓		
Logo recognition on all conference signage	✓	✓	✓		
Pre- or Post-Event Mailing Sent Out on Your Behalf from NCSSS	✓	✓	✓	✓	
Option to purchase additional registrations for \$300	✓	✓	✓		
4 Complimentary Conference Registrations (\$2,220 value)		✓			
2 Complimentary Conference Registrations (\$1110 value)			✓		
Text recognition on all conference marketing materials				✓	
Text recognition on all conference signage				✓	✓
Website Ad Leader Board (30 Days)	✓				
Website Ad Large Side Bar Ad (30 Days)		✓			
Website Ad Small Side Bar Ad (30 Days)			✓		

CONFERENCE A LA CARTE OPTIONS

(include one complimentary conference registration)

Mobile App <i>(Benefits include promoted posts or push notifications and an option to send a survey through the app during the conference)</i>	CO-SPONSORSHIP \$2,500	EXCLUSIVE \$5,000
Conference Bag	\$7,500	
Lanyards (vendor provides lanyards)	\$3,000	
Agenda/Conference Program	\$2,500	
Exhibit Table (6 ft draped table)	\$1,000	

STEM EDGE ADS

STEM Edge is a quarterly publication giving teachers and administrators the competitive advantage in professional development.



Ad Rates (NCSSS STEM Edge)

Ad Size (W x H)	1x	2x
Full Page 7" x 9.75"	\$950	\$900
1/2 Page 7" x 4.875"	\$500	\$450
1/4 Page 3.5" x 4.875"	\$300	\$250

The NCSSS website is the premier source of information for STEM secondary schools. With a members-only section and open access blog and resources section, the website hosts a wealth of knowledge on STEM education.

WEBSITE ADS

12,600 Average Number of Page Views per Quarter

1:20 min. Average User Session

Ad Monthly Rates (ncsss.org)

Ad Size	1x	3x	6x	12x
720 x 200 Banner	\$800	\$2,000	\$3,400	
335 x 280 Large Sidebar	\$800	\$2,000	\$3,400	\$6,500
335 x 200 Medium Sidebar	\$600	\$1,500	\$2,500	
335 x 120 Small Sidebar	\$400	\$1,000	\$1,700	\$3,250

SPONSORSHIP FORM

Annual Sponsor

- Honors Sponsor.....\$25,000
- Curriculum Sponsorship.....\$10,000
- Extra Curricular Sponsorship.....\$5,000

NCSSS Professional Conference

- Platinum.....\$15,000
- Gold.....\$10,000
- Silver.....\$7,500
- Bronze.....\$5,000
- Friend.....\$2,500

Conference a la carte Options

- Mobile App (Co-Sponsorship).....\$2,500
- Mobile App (Exclusive).....\$5,000
- Conference Bag.....\$7,500
- Lanyards.....\$3,000
- Agenda/Conference Program.....\$2,500
- Exhibit Table.....\$1,000

Total Amount Due: _____

Contact Information

(as it should appear on all marketing materials)

Company

Name

Title

Address

City, State, Zip

Phone

E-mail address

Website URL

Payment Information

(All payments made in U.S. funds - check one)

- Check (made payable to NCSSS)
- Visa
- MasterCard
- American Express

Cardholder Name

Card Number & Expiration Date

Billing Address

City, State, Zip

Amount

Acceptance of this application by NCSSS constitutes a contract.

Authorized Signature

Date

Return this form to:

NCSSS
PO BOX 151738
Chevy Chase, MD 20825

If you have any questions, please contact:

Andy Falter
203-797-9559
andy.falter@ncsss.org

ADVERTISING ORDER FORM

NCSSS STEM Edge (Issue: _____)

Full Page: 1x.....\$950 2x.....\$900

1/2 Page: 1x.....\$500 2x.....\$450

1/4 Page: 1x.....\$300 2x.....\$250

NCSSS Website (Start Date: _____)

Banner:

1x \$800 3x \$2,000 6x \$3,400

Large Sidebar:

1x \$800 3x \$2,000 6x \$3,400 12x \$6,500

Medium Sidebar:

1x \$600 3x \$1,500 6x \$2,500

Small Sidebar:

1x \$400 3x \$1,000 6x \$1,700 12x \$3,250

Total Amount Due: _____

Acceptable Materials

STEM Edge: The preferred format is a press-optimized PDF with fonts embedded. Other acceptable formats: TIFF, EPS, JPG (at least 300 dpi).

Website: Acceptable formats: JPG, PNG (72 dpi).

Art should be submitted to: andy.falter@ncsss.org and jen.mcnally@ncsss.org.

Return this form to:

NCSSS
PO BOX 151738
Chevy Chase, MD 20825

If you have any questions, please contact:

Andy Falter
203-797-9559
andy.falter@ncsss.org

Contact Information

Company _____

Name _____

Title _____

Address _____

City, State, Zip _____

Phone _____

E-mail address _____

Website URL _____

Payment Information

(All payments made in U.S. funds - check one)

- Check (made payable to NCSSS)
- Visa
- MasterCard
- American Express

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Card Number & Expiration Date _____

Billing Address _____

City, State, Zip _____

Amount _____

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Authorized Signature _____

Date _____