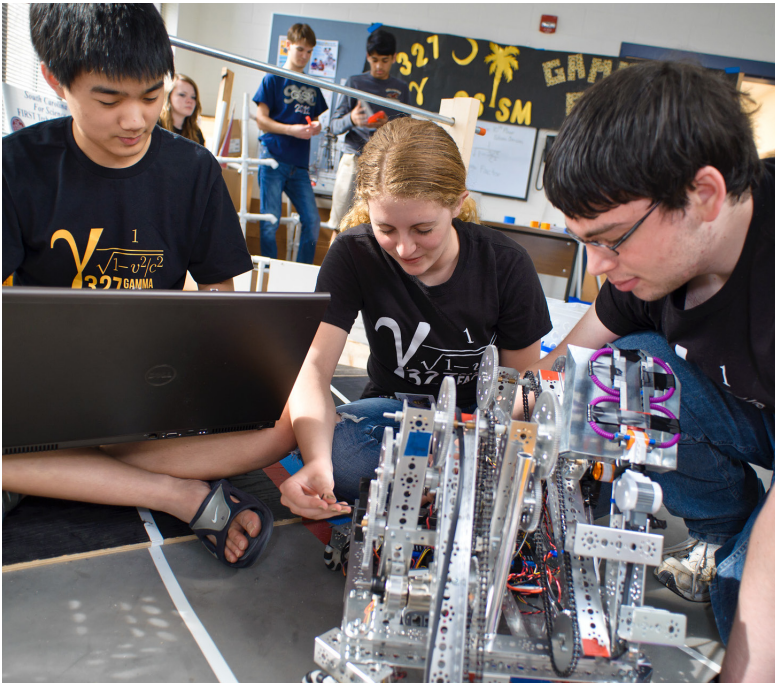


NCSSSS

National Consortium of
Secondary STEM Schools

2016 Sponsorship & Advertising Guide



ncsss.org

NCSSS

preparing students for success and leadership in science, technology, engineering, and mathematics

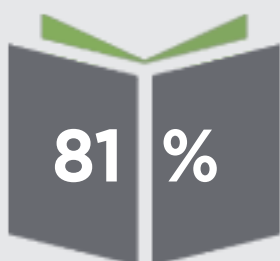
and

fostering collaborations, to inform STEM policy, and to advocate transformation in education.

NCSSS

Is the premier nationwide consortium of STEM secondary schools and programs that prepare students for success in science, technology, engineering, computer science and mathematics and advancing the efforts of those specialized schools whose primary purpose is to attract and academically prepare students for leadership in STEM.

NCSSS members enjoy our three conferences each year. We focus in three major areas to meet the needs of our Administrators, Teachers, and Students.



81% of Consortium schools offer AP level courses



Average student SAT Math score is 663.4 - U.S. average is 514



93% of Consortium members graduate students that attend Ivy League schools



3/4 of Consortium schools have 50% or greater female enrollment

ANNUAL SPONSORSHIPS

INCLUDES	Honors Sponsor	Curriculum Sponsorship	Extra Curricular Sponsorship
	\$25,000	\$10,000	\$5,000
Special Mtg w Board of Directors	✓		
2 Complimentary Registrations at Administrators Summit	✓		
1 Complimentary Registration at Administrators Summit		✓	
Complimentary Registration at Student Research Conference (Play a role in the Student Contest Awards Ceremony)	✓		
NCSSS Journal Full Page Ad	✓		
NCSSS Directory Full Page Ad	✓		
NCSSS Journal 1/2 Page Ad		✓	
NCSSS Journal 1/4 Page Ad			✓
NCSSS Directory 1/2 Page Ad		✓	
NCSSS Directory 1/4 Page Ad			✓
Website Ad Leader Board (30 Days)	✓		
Website Ad Large Side Bar Ad (30 Days)		✓	
Website Ad Small Side Bar Ad (30 Days)			✓

NCSSS PROFESSIONAL CONFERENCE

INCLUDES	Platinum	Gold	Silver	Bronze	Friend
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Session Panel Discussion	✓				
Recognition as the Thursday Evening Reception Sponsor	✓				
6 Complimentary Conference Registrations (\$3,300 value)	✓				
Logo recognition on all conference marketing materials	✓	✓	✓		
Logo recognition on all conference signage	✓	✓	✓		
Post-Event Mailing List of Registrants for one time use (including emails)	✓	✓	✓	✓	
Option to purchase additional registrations for \$300	✓	✓	✓	✓	
4 Complimentary Conference Registrations (\$2,220 value)		✓			
2 Complimentary Conference Registrations (\$1110 value)			✓		
Text recognition on all conference marketing materials				✓	
Text recognition on all conference signage				✓	✓
Website Ad Leader Board (30 Days)	✓				
Website Ad Large Side Bar Ad (30 Days)		✓			
Website Ad Small Side Bar Ad (30 Days)			✓		
Exhibit table (6 ft draped table)	✓	✓	✓	✓	✓

CONFERENCE A LA CARTE OPTIONS

Mobile App	\$5,000
Conference Bag	\$7,500
Lanyards	\$5,000

NCSSS JOURNAL ADS

The NCSSS Journal is an open access journal published two times per year. The Journal highlights contributions from the STEM education world.



Ad Rates (NCSSS Journal)

Ad Size (W x H)	1x	2x
Full Page 7" x 9.75"	\$950	\$900
1/2 Page 7" x 4.875"	\$500	\$450
1/4 Page 3.5" x 4.875"	\$300	\$250

The NCSSS website is the premier source of information for STEM secondary schools. With a members-only section and open access blog and resources section, the website hosts a wealth of knowledge on STEM education.

WEBSITE ADS

8,600 Average Number of Page Views per Quarter

>1 min. Average User Session

Ad Monthly Rates (ncsss.org)

Ad Size	1x	3x	6x	12x
720 x 200 Banner	\$800	\$2,000	\$3,400	
335 x 280 Large Sidebar	\$800	\$2,000	\$3,400	\$6,500
335 x 200 Medium Sidebar	\$600	\$1,500	\$2,500	
335 x 120 Small Sidebar	\$400	\$1,000	\$1,700	\$3,250

SPONSORSHIP FORM

Annual Sponsor

- Honors Sponsor..... \$25,000
- Curriculum Sponsorship..... \$10,000
- Extra Curricular Sponsorship..... \$5,000

NCSSS Professional Conference

- Platinum..... \$15,000
- Gold..... \$10,000
- Silver..... \$7,500
- Bronze..... \$5,000
- Friend..... \$2,500

Total Amount Due: _____

Payment Information

(All payments made in U.S. funds - check one)

- Check (made payable to NCSSS)
- Visa
- MasterCard
- American Express

Cardholder Name

Card Number/Expiration Date

Billing Address

City, State, Zip

Amount Enclosed

Acceptance of this application by NCSSS constitutes a contract.

Authorized Signature

Date

Contact Information

(as it should appear on all marketing materials)

Company

Name

Title

Address

City, State, Zip

Phone

E-mail address

Website URL

Return this form to:

**NCSSS
PO BOX 151738
Chevy Chase, MD 20825**

If you have any questions, please contact:

**Heather Gaskins
703-402-3202
heather.gaskins@ncsss.org**

ADVERTISING ORDER FORM

NCSSS Journal (Issue: _____)

Full Page: 1x.....\$950 2x.....\$900

1/2 Page: 1x.....\$500 2x.....\$450

1/4 Page: 1x.....\$300 2x.....\$250

NCSSS Website (Start Date: _____)

Banner:

1x \$800 3x \$2,000 6x \$3,400

Large Sidebar:

1x \$800 3x \$2,000 6x \$3,400 12x \$6,500

Medium Sidebar:

1x \$600 3x \$1,500 6x \$2,500

Small Sidebar:

1x \$400 3x \$1,000 6x \$1,700 12x \$3,250

Total Amount Due: _____

Acceptable Materials

Journal: The preferred format is a press-optimized PDF with fonts embedded. Other acceptable formats: TIFF, EPS, JPG (at least 300 dpi).

Website: Acceptable formats: JPG, PNG (72 dpi).

Art should be submitted to: heather.gaskins@ncsss.org.

Return this form to:

NCSSS
PO BOX 151738
Chevy Chase, MD 20825

If you have any questions, please contact:

Heather Gaskins
703-402-3202
heather.gaskins@ncsss.org

Contact Information

Company _____

Name _____

Title _____

Address _____

City, State, Zip _____

Phone _____

E-mail address _____

Website URL _____

Payment Information

(All payments made in U.S. funds - check one)

- Check (made payable to NCSSS)
- Visa
- MasterCard
- American Express

Cardholder Name _____

Card Number/Expiration Date _____

Billing Address _____

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